

## **WHO**

### **GLOBAL MEDIA OUTREACH AND COORDINATION FOR PMNCH ADVOCACY INITIATIVES 2024: AMPLIFYING IMPACT IN WCAH**

#### **Introduction**

#### **Objective of the RFP**

The purpose of this Request for Proposal(RFP) is to enter into a contractual agreement with a successful bidder and select a suitable contractor to conduct a global media outreach in relation to PMNCH events and other activities.

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