

EKITI STATE BUREAU OF TOURISM DEVELOPMENT

(OFFICE OF THE GOVERNOR)

INVITATION FOR EXPRESSION OF INTERESTS (EOIS) AS CONSULTANTS FOR EKITI STATE TOURISM DEVELOPMENT MASTER PLAN

Ekiti State intends to attain set leadership targets in the global tourism market. Hence, it is desirous of embarking on the development and implementation of a holistic strategy as an assessment tool to be used in a coordinated execution of sustainable value proposition for tourism in the state.

Invitations are requested from qualified and experienced consultants for Expression of Interests (EOIs) for the production of a Tourism Development Master Plan for Ekiti State.

The Master Plan is expected to encompass all aspects of effort by the state to achieve quick-wins and long-term service-driven agenda, such as tourism policy, framework, legislation, regulation, investment promotion, private-public partnership (PPP), socio-cultural impact, landmarks, attraction, hospitality, enterprise, travel and tours, access, product development, infrastructure development, branding, growth, projects etc.

Scope of Work

The selected consultant will be responsible for:

- (1) Conducting a comprehensive assessment of the current tourism landscape in Ekiti State.
- (2) Developing a strategic Tourism Development Master Plan for Ekiti State, in alignment with the state's tourism goals and objectives.
- (3) Recommending actionable strategies and initiatives to promote sustainable tourism growth and development in Ekiti State.

(4) Engaging stakeholders, communities, and relevant organizations to gather input and feedback for the master plan.

Eligibility Criteria:

(1) Demonstrated experience in developing tourism master plans preferably in similar regions or contexts.

(2) Expertise in conducting tourism market analysis, strategic planning, and stakeholders' engagement.

(3) Strong understanding of sustainable tourism practices and principles.

(4) Availability commit to the project timeline and deliverables.

Interested Consultants with relevant experience are expected to forward their detailed applications along with the following documents in three copies:

(1) Evidence of payment of Ekiti State Development Levy for the past three years (2021, 2022, 2023)

(2) Evidence of payments for registration of Business Premises in Ekiti State.

(3) Evidence of tax clearance for the company for the past three years (2021, 2022, 2023).

(4) Evidence of registration with the Ekiti State Bureau of Public Procurement (BPP).

(5) Evidence of registration with the Ekiti State Bureau of Tourism Development.

(6) Corporate profiling of the company including:

(i) Evidence of registration with CAC

(ii) Evidence of audited accounts of the company for the past three years

(iii) Evidence of similar projects successfully executed with their locations(copies of letters of award and certificate of completion attached);

(vi) Particulars of director shareholders and principal officers of the company

(v) Technical qualification and experience of key personnel

(vi) List of equipment and modern tools, techniques and technology available for deployment on assignments.

(vii) Evidence of banking support and VAT registration.

All applicants should submit three copies each of their Expression of Interests (EOIs) in separate sealed envelopes with the project title clearly indicated on the top left corner of the envelopes and addressed to:

The Director General,

Ekiti State Bureau of Tourism Development,

2 Floor, Cabinet Department Wing.

Governor's Office,

Ado-Ekiti, Ekiti State, Nigeria.

Not later than 4 weeks from the placement of this advert **(April 8, 2024)**

For further enquiry contact: wojolanre@ekitistate.gov.ng, bot@ekitistate.gov.ng, +234 803 349 0986

SIGNED:

AMBASSADOR WALE OJO LANRE ESQ,

DIRECTOR GENERAL,

EKITI STATE BUREAU OF TOURISM DEVELOPMENT

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