

Call for EOI: Consultancy on the Development of Communications Product for Media and Stakeholders Engagement - Women's Voice & Leadership-Nigeria Project

ActionAid (AA) Nigeria is seeking the services of a development communication expert to develop communications products for the Women's Voice and Leadership Nigeria (WVL-N) Project. The successful contractor will work with ActionAid Nigeria's WVL-N Project team to plan and develop a Disruptive Media communications products based on WVL-N Media Strategy targeted at promoting the successes of the WVL-N project and how funding from Global Affairs Canada has changed the narrative of donor funding and the system of Local Women's Rights Organisations. S/He will be responsible for putting together various materials like factsheets, bulletins, success stories, policy briefs amongst other. S/He will also design the media approach and develop the Media Content/Campaign Messages for the WVL-N project in line with given specifications.

ActionAid is a global movement of people working together to further human rights for all and defeat poverty. We prioritise works with the poor and excluded, promoting values and commitment in civil society, institutions, and governments with the aim of achieving structural changes to eradicate injustices and poverty in the world. ActionAid Nigeria is a member of ActionAid global federation. We maintain a strong relationship of interdependence and mutual accountability within the international federation while ensuring a strong balance between self-rule and shared rule. Registered in Nigeria in 1999 as a Country Programme of ActionAid International, we have transformed into an autonomous national organisation with a strong national governance structure - a Board and a General Assembly - consisting of reputable Nigerians providing strategic oversight.

1. Project Overview: Goal(s) and Outcome(s)

The Women's Voice and Leadership Project is a five-year Global Affairs Canada development assistance with the goal to support the capacity and activities of local and regional women's organizations and movements seeking to empower women and girls, advance the protection of women's and girls' rights and achieve gender equality. The project which is in its 5th and

final year, provides financial and technical support to 100 plus Local Women's Rights Organizations (LWROs), Community Based Organizations (CBOs), Networks and Movements in six projects states of Bauchi, Cross River, Enugu, Lagos, Kebbi and Kwara and at the national level with the aim of assisting these organizations and their movements in their efforts to eliminate discrimination and rights violations in policy and legislation, provision of services, and in combating harmful social beliefs and practices in Nigeria.

The Ultimate Outcome of the project is to contribute to towards the increased enjoyment of human rights by women and girls and the advancement of gender equality in Nigeria.

While its **Intermediate Outcomes** are as follows:

1. Improved management and sustainability of local women's rights organizations in Nigeria
2. Enhanced delivery of programming and advocacy to advance gender equality by local women's rights organizations in Nigeria.
3. Increased effectiveness of sub-national, national, and regional women's rights platforms, networks, and alliances to affect policy, legal and social change in Nigeria.

Purpose of this Call

The Women's Right Unit of ActionAid Nigeria is seeking to identify and pre-select 2 potential consultants capable of developing series of communications product that can be used to engage prospective donors, stakeholders, the government as well as the public as well as showcase the successes and impact of the WVL-N project and how funding from Global Affairs Canada has transformed the lives of women and girls and women -led organisations.

The content of the products will be developed to serve as a comprehensive resource to meet both institutional and technical programmatic needs as well as build capacities required to enhance delivery of women's rights programming and advance the rights of women and girls. Hence, it should be enriched with learning mechanisms, successes, and pathways to allow practitioners and feminist organisation understand and adopt learnings for knowledge

and skills transfer.

Major contents of the product will be drawn from success stories gathered, reports and other documents developed during the implementation of the Women's Voice Leadership-Nigeria project.

The Documentation of Outcomes will involve harvesting all project outcomes to and develop knowledge products that will reflect successes, challenges and lessons learnt across the 3 objectives of the project and along all intervention areas.

Expectations from this consultancy are a wide range of knowledge products ranging from but not limited to:

- Success stories compendiums
- Case studies
- Policy briefs
- Factsheets
- Blog contents among a wide variety of others.

The Consultants shall team up and in consultation with the AAN WVL-Nigeria project team (Programmes, M&E & Communications), lead the process of the Documentation of Outcomes working with a combination of content sourced and fit for purpose and those provided.

2. Audience

Target audience/s

Government of Nigeria and Canada, Stakeholders, Development partners, Donors, Local Women's Rights Organizations, Networks, Movements, Women, and Girls. The Media

Approach including the Media Content must be comprehensible, budget-friendly, and implementable.

3. Required Documentations:

- CV
- Expression of interest note.

4. Qualifications and Criteria for Selection

- A minimum of 5 years' experience in implementing Communications for Development projects and or programme interventions in both the Humanitarian & Development Sector
- A minimum of 5 years' experience in development of Communications & Visibility Strategy and Outcome Documentation.
- Bachelor/master's degree in mass communication, Social Sciences, Arts/Humanities, or any other relevant field.
- Excellent communication skills; oral, written, editing and presentation.
- A good knowledge of facilitation techniques with the ability to plan, co-ordinate and instruct training sessions.
- Considerable knowledge of visual and audio instructional aids and the ability to employ such devices effectively.
- Evidence of having undertaken similar assignments in the past
- Availability within the period marked for the consultancy.
- **Desirable:** A feminist, women's rights defender and/or advocate.

5. Place of Work & Administrative Support

1. The consultant will work out of his/her own location except during physical meetings with the project team, using his/her own tools.
2. The selected consultants will sign a contract with AAN for the purpose of this consultancy and be provided with clearly outlined terms of reference.
3. The consultant will be provided with all necessary documents and support required to successfully complete the task.

6. Terms of Payment

The consultant shall be paid in line with the negotiated amount. ActionAid shall deduct the statutory 5% With Holding Tax (WHT) for individuals and 10% for limited (LTD) and public companies (PLC), and remit to relevant authority. On the date payment becomes due, the consultant will submit an invoice requesting payment and clearly stating his/her Tax Identification Number (TIN).

7. Duration of Task

The billable days for this task are 30 days. It is expected that the task will be delivered not later than six weeks following the contractual agreement.

8. Ownership of outputs

Outputs of the assignment shall belong to AAN.

9. Reporting Lines

The selected consultant will work with, be accountable directly to the Manager, Women's Right Unit, ActionAid Nigeria and all documentation and resources developed will be submitted to same.

10. SHEA and Safeguarding

ActionAid is committed to preventing any form of sexual harassment, exploitation, and abuse (including child abuse and adult at-risk abuse) and responding robustly when these harms take place in line with our zero-tolerance approach to Safeguarding concerns.

11. Submission of expression of interest

The selected Consultant will sign a contract with AAN and is responsible for acquiring other relevant tools needed for the task. Interested people are invited to apply by sending a CV detailing competency, links to sample of past works, and any other relevant information,

demonstrating skill and experience in this area. Applicants should include an invoice detailing the daily rate. Applications should be submitted electronically in one attachment document to: procurement.nigeria@actionaid.org with the subject line **WVL-N Project - Development of Communications Products** not later than **30th December 2023**.

Kindly note that only awarded contractor will be contacted.

Job Type: Contract

Closing Date for submissions of EOI: 31 December 2023

Contract period: January - February 2024

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